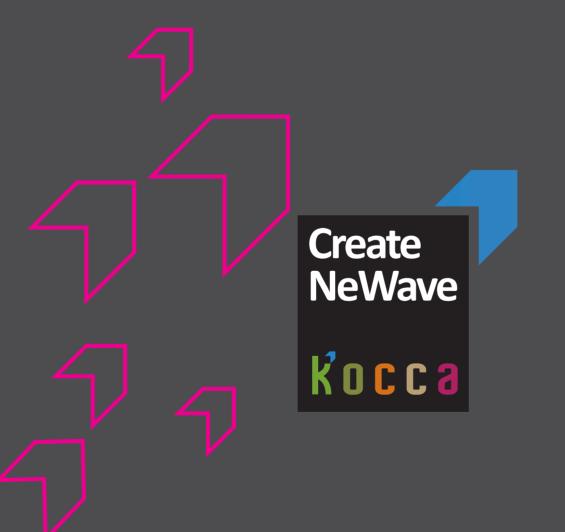


BROADCAST WORLDWIDE Contents, Infinite Possibilities

AUG. 31-SEPT. 2, 2016, COEX, SEOUL, KOREA











BCWW2016, the very place of content leading the age of arising platforms with the conference, giving a future vision and utmost trend in the content industry



BCWW 2016 Overview

Date August 31-September 2, 2016 Venue Hall B, Coex, Seoul, Korea

Host Ministry of Culture, Sports and Tourism(MCST) Korea Creative Content Agency(KOCCA) **Organizer**

Programs

Exhibition Meet and explore outstanding content from all around the world

(Drama, Format, Documentary, Animation, Web Content, Movie, Education, etc.)

Conference Share and gather practical and professional information specialized for content business

Events Welcome Dinner, Screening & Showcase, Business Matchmaking, etc.

BCWW 2015 Summary

4.9% UP

182 Exhibitors

2014

Buyers 2,013



9.4% UP

2,202

Visitors 5.805



13.7% UP

6,600

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